

Profit announcement for the second quarter and first half year of 2011

Netop Solutions' Board of Directors has revised the company's strategy for the coming years, resolving to accelerate investments, especially in the Administration and Communication business segments. The Communication segment reported a 33% revenue improvement in Q2 2011, and we are seeing growing interest for the product. As a result, we will accelerate our marketing activities to the full extent of our financial capability. Growth in the Administration segment fell short of expectations, but management maintains the Enterprise strategy and plans to step up investments in the second half of 2011. Full-year guidance for 2011 revised to revenue in the DKK 90–95 million range and EBITDA of DKK 0–5 million.

CEO Kurt Bager said: On a same operations basis, we now have a stable cost base and stronger operations than we did in the corresponding period of last year. For that reason, our Board has approved our proposal to accelerate investments, particularly in two business areas. We will allocate additional marketing resources to the Live Guide product (43% sales growth in the first half), as this is a relatively new business area and because we aim to reduce time to market as much as possible. This is a high growth market, and already in the first half our spending amounted to DKK 6 million. We have now allocated an additional DKK 1.5 million, exclusively for marketing purposes. In Administration, which did not produce the anticipated growth performance, we will accelerate our investment in products addressing the growing market of tablets and smartphones. Our priority to the Enterprise market is unchanged, and we have a fairly strong pipeline. However, some reluctance has characterized the market, especially in the USA, which came as a surprise following the impressive growth rates of 2010. As a result, we have revised our full-year guidance and will be investing about DKK 3.0 million more than we have originally planned. This will not support revenue until in 2012.

Highlights

- Revenue amounted to DKK 21.3 million in Q2 2011, compared with DKK 22.5 million in Q2 2010. The decline was mainly due to the lower USD/DKK exchange rate, which impacted Q2 2011 revenue by DKK 1.2 million. Accordingly, when adjusted for USD/DKK exchange rate developments, revenue was in line with last year's figure. H1 revenue was DKK 42.1 million, as compared with DKK 43.0 million in H1 2010.
- EBITDA was a loss of DKK 0.8 million in Q2 2011, against a DKK 1.3 million profit in Q2 2010. EBITDA was a loss of DKK 0.6 million in H1 2011, against a DKK 3.0 million profit in H1 2010. The 2010 EBITDA profit included a one-off gain of DKK 5.0 million.
- Netop Solutions recorded a net loss of DKK 4.2 million in Q2 2011, against a DKK 3.3 million loss in Q2 2010. The company recorded a net loss of DKK 6.5 million in H1 2011, against a DKK 0.9 million loss in H1 2010. The 2010 net loss included a one-off gain of DKK 5.0 million.
- Management has revised its full-year guidance from the previous forecast of revenue in the DKK 97–102 million range and EBITA of DKK 7–12 million, because the growth anticipated in Administration has failed to materialize. Also, investments are expected to be around DKK 3 million higher than originally announced, targeting business activities that are only expected to lift revenue in 2012. We now expect full-year revenue for 2011 in the DKK 90–95 million range and EBITDA of DKK 0–5 million.

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Netop Solutions A/S

Netop develops and sells software solutions enabling swift, stable and secure transfer of video, screen images, sound and data between two or more computers. The company has three core business areas: Administration, Education and Communication. Netop Remote Control, Netop's Administration solution, is the most scalable and secure solution available on the remote control market today and more than half of the Fortune 100 companies apply this unique solution. Companies all over the world use Netop Remote Control to cut their support costs and comply with tough security requirements. Netop Solution's market-leading Education solutions for digital classroom management help students and teachers in 75 countries achieve results through virtual teaching. Greater efficiency and higher grades are but some of the results. Netop Live Guide, Netop's Communication solution, is a unique chat solution that enables businesses to offer better customer service, enhance their efficiency and sales and convert online visitors to customers. Netop has 130 employees and subsidiaries in the USA, the UK, Romania, China and Switzerland. The company sells its solutions to public and private sector customers in more than 80 countries. Netop Solutions A/S is listed on NASDAQ OMX Copenhagen. Netop generated revenue of DKK 92.1 million in 2010. For more information, go to www.netop.com.

Financial highlights and ratios for the Netop group

DKK 1.000	6M 2011	6M 2010	Q2 2011	Q2 2010	2010
HIGHLIGHTS					
Income statement					
Revenue	42.066	42.950	21.348	22.502	92.071
Operating profit before depreciation and amortisation (EBITDA)	(615)	3.044	(813)	1.311	8.212
Operating profit/(loss) (EBIT)	(6.165)	(2.833)	(3.787)	(2.058)	(1.883)
Profit/(loss) of financial items	(710)	1.636	(596)	(1.267)	(2.103)
Profit/(loss) before tax	(6.875)	(1.197)	(4.383)	(3.325)	(3.986)
Profit/(loss) for the year to date	(6.530)	(909)	(4.196)	(3.293)	905
Balance sheet					
Non-current assets	73.243	74.916			76.385
Current assets	28.649	36.199			34.288
Total assets	101.892	111.115			110.674
Assets excl. cash	91.146	91.758			96.634
Share capital	31.951	24.371			31.951
Equity	77.828	67.767			84.752
Non-current liabilities	4.660	18.413			5.257
Current liabilities	19.404	24.935			25.921
Cash flow statement					
Cash flow from operating activities	534	(2.444)	(1.392)	(2.390)	5.628
Cash flow from investing activities	(2.997)	(1.921)	(1.481)	(1.754)	(4.586)
of which investments in property, plant and equipment	(292)	0	(52)	0	(135)
Cash flows from financing activities	0	18.600	0	18.600	8.626
Change in cash at bank and in hand	(2.463)	14.235	(2.873)	14.456	9.668
RATIOS					
Financial ratios¹⁾					
EBITDA margin (%)	(1)	7	(4)	6	9
EBIT margin (%)	(15)	(7)	(18)	(9)	(2)
Solvency ratio (%)	76	61			77
Return on equity (%)	(8)	(1)			1
Share ratios¹⁾					
Earnings per share (DKK)	(1,0)	(0,2)	(0,7)	(10,9)	0,2
Diluted earnings per share, EPS-D (DKK)	(1,0)	(0,2)	(0,7)	(10,9)	0,2
Net asset value per share (DKK)	12,2	13,9			13,3
Price earnings ratio	0,9	0,6			0,9
P / E-value	(11,3)	(42,7)			57,3
Cash flow from operating activities per share (DKK)	0,1	(0,5)	(0,2)	(0,5)	1,2
Dividend per share (DKK)	-	-	-	-	-
Payout ratio (%)	-	-	-	-	-
Share price end of period	11,5	8,4			11,4
Average number of shares (1,000 of DKK 5 each)	6.390	4.616	6.390	4.785	4.689
Number of shares at the end of the period (1,000 of DKK 5 each)	6.390	4.874	6.390	4.874	6.390
Ratios relating to staff					
Average no. of employees	129	127	130	123	115

Basic and diluted earnings per share are calculated in accordance with IAS 33. Other financial ratios are calculated in accordance with 'Recommendations Ratios, 2010', issued by the Danish Society of Financial Analysts. See the definitions of financial ratios in the accounting policies set out in note 1 to the Annual Report for 2010.

Business performance

In the second quarter, the Board of Directors and the Management Board worked on a number of additional investment initiatives in the individual business areas, in order to accelerate our efforts in areas that are expected to provide the best growth opportunities going forward.

These initiatives will be launched in the third quarter, but the resulting effects on revenue are only expected to materialize in 2012.

In the second quarter, Netop Solutions completed the first step towards establishing an online sales channel, and the cloud-based Netop Live Guide product and the MyVision product are now available direct from our website. A number of products will gradually become available and subscribers will be able to renew their maintenance contracts through this channel.

Administration

Administration generated revenue of DKK 11.7 million in Q2 2011, a 9% fall from DKK 12.9 million in the year-earlier period. Exchange rate adjustments reduced the Q2 2011 revenue by DKK 0.6 million relative to last year.

In the Enterprise segment of the Administration business area we failed to close orders at the rate management had expected, and a certain degree of reluctance has generally characterized the market. This is the case in the USA, where revenue was 16% lower than last year when measured in local currency and 25% below last year after currency adjustments. The Nordic market is also performing below expectations. The EMEA region has experienced strong growth, reporting a 28% improvement that was mainly due to a number of compliance cases. Management no longer expects Administration to generate full-year revenue growth, but rather to see revenue in line with the 2010-figure.

The Board of Directors has resolved to allocate additional resources to this business area with a view to marketing products in areas that are expected to provide the best growth opportunities going forward. In light of the rapid growth seen for tablets and smartphones in particular, Netop Solutions plans to launch additional platform support in 2011 to address these segments.

Education

Education generated revenue of DKK 8.2 million in Q2 2011, a 9% fall from DKK 9.0 million in the year-earlier period. Exchange rate adjustments reduced the Q2 2011 revenue by DKK 0.6 million relative to last year.

The Education market improved during the first half of 2011. In the second quarter, Netop Solutions continued to give priority to signing maintenance agreement with clients. In the US, our largest market, Q2 2011 revenue improved by 11% in local currency relative to the year-earlier period, but fell slightly in DKK-terms due to the lower USD/DKK exchange rate. Revenue in the EMEA region was down by 12%, whereas in the Nordic region revenue was up 9% over last year. Overall, Education's H1 2011 performance was in line with H1 2010.

In order to increase the awareness of Netop Solutions' cloud-based SaaS (software as a service) solution, MyVision, we plan to allocate additional funds to this product area. Management believes that over the next couple of years this product will enable Netop Solutions to be strongly positioned to capitalize on the developments currently taking place in the education area with one-2-one computing becoming more and more widespread.

Communication

Communication generated revenue of DKK 0.9 million in Q2 2011, compared to DKK 0.6 million in Q2 2010. This marks improvements of 33% for the second quarter and of 43% for the first half of the year relative to the respective year-earlier periods.

We launched the Live Guide 5.0 in the second quarter. The new upgraded version features a new and highly intuitive administration interface making it faster and easier to control live chat. The reporting module has been sharply improved and now enables users to visualize and compare data.

In the first half of the year, we expanded our marketing efforts in the Communications field. We were part of the winning team at the 2011 Innovation Camp organized by Denmark's National IT and Telecom Agency. In addition, we attended some of the major industry trade fairs, including Internet World in London, England and Internet Retailer 2011 in San Diego, USA. Netop Solutions' live chat solution was very well received everywhere we went, and management continues to believe that the Communication segment has a strong potential. As a result, the Board of Directors has resolved to allocate additional resources to this business area, especially for marketing purposes, as we aim to increase product awareness in the US by investing in marketing campaigns addressing specific target groups.

Financial review

Revenue

Netop Solutions generated revenue of DKK 21.3 million in Q2 2011, equal to a 5% decline from DKK 22.5 million in Q2 2010.

The average USD-DKK exchange rate was considerably lower in Q2 2011 than in Q2 2010, and exchange rate developments alone reduced revenue by DKK 1.2 million in the second quarter.

Revenue by product:

DKKm	Q2 2011	%	Q2 2010	%	2010
Administration	11.7	54.9	12.9	57.3	52.9
Education	8.2	38.6	9.0	40.0	36.6
Communication	0.9	4.1	0.6	2.7	2.6
Other	0.5	2.4	0.0	0.0	-
Total	21.3	100	22.5	100	92.1

Revenue by geographical market:

DKKm	Q2 2011	%	Q2 2010	%	2010
USA	9.8	45.8	11.4	50.7	43.2
EMEA/APAC	11.5	54.2	11.1	49.3	48.9
Total	21.3	100	22.5	100	92.1

Note:

EMEA/APAC Europe, the Middle East, Africa and Asia

Costs

Cost of production, external costs, staff costs and depreciation and amortisation charges totaled DKK 24.7 million in Q2 2011, an increase from DKK 24.4 million in Q2 2010.

External costs for Q2 2011 were largely unchanged from Q2 2010.

Staff costs were up by DKK 0.7 million in the second quarter relative to the same period of 2010.

Depreciation and amortisation charges were DKK 3.0 million in Q2 2011, compared with DKK 3.4 million in Q2 2010.

Financial results

EBITDA was a loss of DKK 0.8 million in Q2 2011, against a DKK 1.3 million profit in the same period of last year.

EBIT was a loss of DKK 3.8 million in Q2 2011, compared with a loss of DKK 2.1 million in the year-earlier period.

Netop Solutions recorded a net loss of DKK 4.2 million in Q2 2011, against a loss of DKK 3.3 million in Q2 2010.

Balance sheet

At June 30, 2011, total assets amounted to DKK 101.9 million, with cash accounting for DKK 10.7 million. Equity stood at DKK 77.8 million (corresponding to an equity ratio of 76%), compared to DKK 67.8 million at June 30, 2010.

Cash flows

Operating activities generated a cash outflow of DKK 1.4 million in Q2 2011, compared with an outflow of DKK 2.4 million in the year-earlier period. The Q2 2011 cash flow per share (CFPS) was an outflow of DKK 0.2, compared with an outflow of DKK 0.5 in Q2 2010.

There was a cash outflow from *investing activities* of DKK 1.4 million in Q2 2011, compared with an outflow of DKK 0.6 million in the year-earlier period. The Q2 investing activities related mainly to wages and other direct costs attributable to the group's development activities.

The cash flow from *financing activities* amounted to DKK 0.0 million in Q2 2011, against DKK 18.6 million in Q1 2010 when the company received liquidity by issuing a convertible debt instrument.

Accordingly, there was a total cash outflow of DKK 2.9 million in Q2 2011 compared with an inflow of DKK 14.5 million in the year-earlier period.

Outlook for 2011

In the Administration business, Netop Solutions failed to generate the business growth anticipated, due to reluctance among clients to invest in the Enterprise market. Accordingly, a number of large orders were not closed as otherwise expected. Although the market has failed to live up to our expectations, the Enterprise business will remain a priority for Netop Solutions, as we continue to believe that this market holds the most potential going forward.

For the Education segment, we maintain our targets for 2011 and expect slight revenue growth.

To accommodate the current rapid growth in the Communication market, we will allocate additional sales resources to this business in 2011. Due to the substantial growth of this market, Netop Solutions aims to position the product by stepping up marketing relative to the original plans. We expect significant revenue growth in 2011 now that Netop Live Guide is also sold through the Netop Solutions web shop.

Management has revised its full-year guidance from the previous forecast of revenue in the DKK 97–102 million range and EBITA of DKK 7–12 million, because the growth anticipated in Administration has failed to materialize. Also, investments are expected to be around DKK 3 million higher than originally announced, targeting business activities that are only expected to lift revenue in 2012. We now expect full-year revenue for 2011 in the DKK 90–95 million range and EBITDA of DKK 0–5 million.

The guidance for USD-denominated revenue for the rest of 2011 is based on a USD/DKK exchange rate of DKK 5.30. At a USD/DKK exchange rate of 5.40, revenue will improve by about DKK 0.5 million and EBITDA will be about DKK 0.2 million higher.

Forward-looking statements

The above forward-looking statements, including in particular the forecasts of future revenue and financial results, reflect management's current expectations for future events and are thus subject to risk. A number of factors, some of which will be beyond Netop Solutions' control, may cause actual developments and results to differ materially from the expectations expressed by the company. Such factors include general economic developments, developments in the financial markets, technology innovation, changes and amendments to legislation and regulations governing Netop Solutions' markets, changes in demand for Netop Solutions' products, competition, and the integration of company acquisitions.

Announcements in 2011

Netop Solutions

August 16, 2011

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Company reg.(CVR) No. 16 22 15 03

January 28	Employee representative resigns from the Board of Directors
March 15	Netop Solutions A/S releasing Annual Report 2010
March 23	Notice to convene Annual General Meeting
April 15	Proceedings at the Annual General Meeting of Netop Solutions A/S
April 19	Profit announcement for the first quarter of 2009
April 26	Netop Solutions A/S – Profit announcement for the first quarter
May 2	Report on transactions in Netop Solutions shares by executives, directors and other senior employees of Netop Solutions and their related parties
August 16	Profit announcement for the second quarter and first half year of 2011

Financial calendar 2011

November 15	Q3 2011 profit announcement
December 31	End of the 2011 financial year

Statement by the Board of Directors and the Management Board

The Board of Directors and the Management Board today considered and approved the interim report of Netop Solutions A/S for the six months ended June 30, 2011.

The interim report, which is unaudited and has not been reviewed by the Company's independent auditors, was prepared in accordance with IAS 34 'Interim Financial Reporting' as adopted by the EU and additional Danish disclosure requirements for listed companies.

We consider the accounting policies applied to be appropriate and the accounting estimates to be reasonable. In our opinion, the interim report gives a true and fair view of the group's assets and liabilities and financial position at June 30, 2011 and of the results of the group's operations and cash flows for the period January 1–June 30, 2011.

In our opinion, the management report includes a fair review of the development and performance of the business and the financial position of the group in general and describes the principal risks and uncertainties that the group faces.

Birkerød, August 16, 2011

Management Board

Kurt Bager
CEO

Board of Directors

Ib Kunøe
Chairman

Jakob Bork

Jan Elbæk

Marcus Kaber

Henning Hansen

Torben Frigaard Rasmussen

Søren Bach

CONSOLIDATED INCOME STATEMENT

DKK '000	Notes	6M 2011	6M 2010	Q2 2011	Q2 2010
Revenue	2	42.066	42.950	21.348	22.502
Direct costs		(607)	(315)	(472)	(158)
Gross profit		41.459	42.635	20.876	22.344
Other operating income		208	5.000	-	-
External costs		(16.108)	(16.700)	(8.303)	(8.344)
Amortisation, depreciation and impairment losses		(5.550)	(5.877)	(2.974)	(3.369)
Staff costs		(26.173)	(27.891)	(13.386)	(12.689)
Other operating costs		-	-	-	-
Operating profit (EBIT)		(6.165)	(2.833)	(3.787)	(2.058)
Financial income		27	10.076	15	7.007
Financial expenses		(738)	(8.440)	(611)	(8.274)
Profit before tax		(6.875)	(1.197)	(4.383)	(3.325)
Corporation tax		345	288	187	32
Profit for the period		(6.530)	(909)	(4.196)	(3.293)
Earning per share (EPS)					
Earning per share (EPS)		(1,0)	(0,2)	(0,7)	(10,9)
Earnings per share, diluted (EPS-D)		(1,0)	(0,2)	(0,7)	(10,9)

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

DKK '000	6M 2011	6M 2010	Q2 2011	Q2 2010
Profit for the period	(6.530)	(909)	(4.196)	(3.293)
Other comprehensive income	-	-	-	-
Exchange rate adjustments relating to foreign entities	(575)	(872)	191	(1.492)
Tax of other comprehensive income	-	-	-	-
Other comprehensive income after tax	(575)	(872)	191	(1.492)
Total comprehensive income	(7.105)	(1.781)	(4.005)	(4.785)

CONSOLIDATED BALANCE SHEET

	30/6 2011	31/12 2010	30/6 2010
DKK '000			
ASSETS			
Goodwill	31.022	31.022	31.022
Customer relations	6.000	7.500	9.000
Acquired licences	4.118	5.415	6.715
Completed development projects	6.122	7.294	4.196
Development projects in progress	3.256	1.848	3.011
Software internal use	235	250	389
Intangible assets	50.752	53.328	54.333
Other fixtures and fittings, tools and equipment	741	808	917
Leasehold improvements	70	56	53
Property, plant and equipment	812	864	970
Deposits	13.023	13.012	13.069
Other receivables	2.448	2.973	4.540
Deferred tax	6.209	6.209	2.004
Other non-current assets	21.679	22.194	19.613
Total non-current assets	73.243	76.385	74.916
Trade receivables	15.169	17.082	13.903
Other receivables	2.734	3.167	2.939
Cash at bank and in hand	10.747	14.040	19.357
Total current assets	28.649	34.288	36.199
Total assets	101.892	110.674	111.115

CONSOLIDATED BALANCE SHEET

	30/6 2011	31/12 2010	30/6 2010
DKK '000			
EQUITY AND LIABILITIES			
Share capital	31.951	31.951	24.371
Share premium	7.721	7.721	2.354
Other reserves	9.306	9.700	5.835
Retained earnings	28.850	35.380	35.207
Total equity	77.828	84.752	67.767
Deferred tax	2.100	2.625	3.150
Provisions	-	-	1.311
Pension obligations	226	226	226
	-	-	12.921
Other liabilities	1.241	1.241	805
Deferred income	1.093	1.165	-
Total non-current liabilities	4.660	5.257	18.413
Provisions	50	142	10.146
Trade payables	3.252	3.634	2.167
Corporation tax	51	-	76
Other liabilities	8.756	10.313	8.241
Deferred income	7.294	6.575	4.305
Total current liabilities	19.404	20.664	24.935
Total liabilities	24.064	25.922	43.348
Total equity and liabilities	101.892	110.674	111.115

CONSOLIDATED CASH FLOW STATEMENT

DKK '000	6M 2011	6M 2010
Operating Profit (EBIT)	(6.165)	(2.833)
Adjustments for non-cash transactions:	-	-
Share based payments	180	-
Unrealised exchange rate adjustments	(305)	-
Adjustment pension obligations	0	-
Adjustment provisions	(92)	(2.573)
Amortisation, depreciation and impairment losses	5.550	5.877
Gains and losses on sold intangible assets and property, plant and equipment	-	(3)
Adjustment deferred income	646	295
	(185)	763
Change in net working capital:		
Change in receivables	2.861	(10)
Change in trade payables and other liabilities	(1.515)	(3.034)
Cash generated from operations	1.161	(2.281)
Interest received	27	23
Interest paid	(526)	(122)
Cash generated from operations activities	662	(2.380)
Corporation tax paid	(128)	(64)
Cash flow from operating activities	534	(2.444)
Purchase of intangible assets	(2.706)	(2.208)
Disposal of intangible assets	-	-
Purchase of property, plant and equipment	(292)	-
Disposal of property, plant and equipment	-	287
Purchase/disposal of other non-current assets	-	-
Cash flow from investing activities	(2.997)	(1.921)
Convertible loan issued	-	18.600
Cash flow from financing activities	-	18.600
Change in cash at bank and in hand	(2.463)	14.235
Cash at bank and in hand at 1 January	14.040	4.848
Exchange rate adjustments	(830)	274
Cash at bank and in hand at 31 March	10.747	19.357

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

DKK '000	Share capital	Share premium	Translation reserve	Reserve for share based payments	Retained earnings	Reserve total	Total
Equity at 1 January 2010	21.046	-	6.708	1.640	34.476	42.824	63.870
Total comprehensive income							
Profit for the period	-	-	-	-	(909)	(909)	(909)
Other comprehensive income:							
Exchange rate adjustments relating to foreign entities	-	-	(873)	-	-	(873)	(873)
Tax of other comprehensive income	-	-	-	-	-	-	-
Total other comprehensive income	-	-	(873)	-	-	(873)	(873)
Total comprehensive income for the period	-	-	(873)	-	(909)	(1.782)	(1.782)
Transaction with owners:							
Capital increase	3.325	2.354	-	-	-	2.354	5.679
Acquisition of treasury shares	-	-	-	-	-	-	-
Share based payments	-	-	-	-	-	-	-
Total transactions with owners	3.325	2.354	-	-	-	2.354	5.679
Equity at 30 June 2010	24.371	2.354	5.835	1.640	33.567	43.396	67.767
Equity at 1 January 2011	31.951	7.721	7.797	1.904	35.380	52.802	84.753
Total comprehensive income							
Profit for the period					(6.530)	(6.530)	(6.530)
Other comprehensive income:							
Exchange rate adjustments relating to foreign entities			(575)			(575)	(575)
Tax of other comprehensive income			-			-	-
Total other comprehensive income	-	-	(575)	-	-	(575)	(575)
Total comprehensive income for the period	-	-	(575)	-	(6.530)	(7.105)	(7.105)
Transaction with owners:							
Capital increase					-	-	-
Acquisition of treasury shares					-	-	-
Share based payments					180	-	180
Total transactions with owners					180	-	180
Equity at 30 June 2011	31.951	7.721	7.222	2.084	28.850	45.877	77.828

NOTES

NOTE 1 GROUP ACCOUNTING POLICIES

The interim report is presented in accordance with IAS 34 'Interim Financial Reporting' as adopted by the EU and additional Danish disclosure requirements for interim reports of listed companies.

The accounting policies are unchanged from the policies applied in the Annual Report 2010, to which reference is made.

A full description of the accounting policies is contained in the annual report for 2010.

Change in accounting policies:

Netop Solutions has adopted all new, amended or revised accounting standards and interpretations ('IFRSs') endorsed by the EU effective for the accounting period beginning on 1 January 2011. These IFRSs have not had a significant impact on the Group's interim financial report.

NOTE 2 SEGMENT INFORMATIONS

DKK '000

6 months 2011	Administration	Education	Communi- cation	Total
Segment income statement				
External revenue	23.227	16.154	1.778	41.159
Operating profit before depreciation and amortisation (EBITDA)	12.234	4.195	(4.242)	12.187
Depreciation and amortisation	(418)	(4.148)	(259)	(4.825)
Other segment items				
Segment assets	2.561	46.060	1.891	50.512
Additions to property, plant and equipment and intangible assets	800	1.187	271	2.258
<hr/>				
6 months 2010	Administration	Education	Communi- cation	Total
Segment income statement				
External revenue	24.945	16.591	1.279	42.815
Operating profit before depreciation and amortisation (EBITDA)	12.439	2.588	(2.459)	12.568
Depreciation and amortisation	(329)	(4.441)	(325)	(5.095)
Other segment items				
Segment assets	6.186	48.121	1.326	55.633
Additions to property, plant and equipment and intangible assets	612	984	11	1.607

During 2011 the Group has improved its allocation of cost to each of the segments as the Group's reporting system has been improved. Both staff costs and a large part of the external costs are now allocated directly to each of the segments. In the past it has been based on high level allocation keys. The changes has been made to better reflect the results of each segment. Comparative figures for H1 2010 has been adjusted.

NOTES

NOTE 2 SEGMENT INFORMATION - continued

DKK '000	6M 2011	6M 2010
Reconciliation of reportable segment's revenue, EBITDA, assets and other important items		
Revenue		
Reportable segments' revenue	41.159	42.815
All other segments' revenue	907	135
Revenue c.f. income statement	42.066	42.950
Operating profit before depreciation and amortisation (EBITDA)		
Reportable segment's operating profit before depreciation and amortisation (EBITDA)	12.187	12.568
All other segments' revenue	272	135
Other income	208	5.000
Non-allocated group costs, administrative functions	(13.282)	(14.659)
Operating profit before depreciation and amortisation (EBITDA) c.f. income statement	(615)	3.044
Other important items - depreciation and amortisation		
Total for reportable segments	(4.825)	(5.095)
Depreciation on non-allocated assets e.g. head office functions	(725)	(782)
Other important items - depreciation and amortisation c.f. income statement	(5.550)	(5.877)
Assets		
Reportable segments' assets	50.512	55.633
Other non-allocated assets, e.g. head office functions	51.380	55.482
Assets c.f. balance sheet	101.892	111.115